

HOUSTON ASSOCIATION OF REALTORS®

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News Release

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HAR ENTERS INTO AN INTERNATIONAL DATA INTEGRATION AGREEMENT WITH OMNI MLS

HAR MLS subscribers have access to more than 60,000 listings across Central and South America

HOUSTON — (July 30, 2024) — The Houston Association of REALTORS® (HAR) announced today an international data integration agreement with Omni Multiple Listing Service (Omni MLS), the largest multiple listing service in Central and South America.

The agreement gives HAR's 48,000 MLS subscribers direct access to more than 60,000 listings across Mexico and 21 countries in Central and South America. The Omni MLS listings can be found in the Matrix interface used by HAR members. Omni MLS members will also be able to access all HAR listings.

The integration of Omni MLS data will provide HAR MLS subscribers with valuable information on property listings, market trends and comparative data. It is part of HAR's ongoing efforts to enhance our members' abilities to serve their clients and expand their businesses and referral opportunities.

"We are opening up new horizons for our subscribers and providing them with the tools they need to succeed in an increasingly global marketplace," said HAR.com Board Chair Mario Arriaga. "This collaboration with Omni MLS will enhance our subscribers' abilities to serve their clients, whether they are looking to buy, sell, lease or invest in properties in Texas or abroad."

About HAR

Founded in 1918, the <u>Houston Association of REALTORS®</u> (HAR) is a 48,000-member organization of real estate professionals engaged in every aspect of the industry, including residential and commercial sales and leasing, appraisal, property management and counseling. It is the largest individual dues-paying membership trade association in Houston as well as the second largest local association/board of REALTORS® in the United States.

About Omni MLS

<u>Omni Multiple Listing Service</u> (Omni MLS) is Latin America's largest and most recognized subscriber-based multiple listing service, serving more than 100,000 real estate professionals.