



# Houston REALTOR® Magazine

Today's Date	
Company	
Contact	
Agency (if applicable)	
Agency Email	
Art Contact	
Art Phone#	
Ad Size	
Number of Insertions	
Start Date	
Additional Info	
Billing Contact	
Billing Address	
Billing Phone	
Billing Email	
Total Contract Amount	

The *Houston REALTOR®* is a 52-page monthly publication produced in digital format. The publication is delivered via email to our 46,000+ members and is also hosted on HARConnect. The magazine is available in PDF, desktop and mobile via iOS and Google download.

### HOUSTON REALTOR ADVERTISING GUIDELINES

- **All multiple insertion discounts are based on consecutive insertions.** In the event the agreed number of insertions is not completed by the advertiser, the advertiser will be billed for any advertisements that have already run at the 1X rate for each insertion. If that payment is not received within 30 days, the advertiser agrees that it will be financially liable for the cost of the full number of insertions agreed here, at the rate agreed here, regardless of whether new art is provided
- All copy and advertising materials are due to HAR by the 1st of each month prior to the cover date. In the absence of new art, *Houston REALTOR®* will rerun the previous ad.
- All ads must have a signed contract order before they will run.
- The Houston Association of REALTORS® reserves the right to reject any advertisement and refund any money paid for that advertisement.

Payment is due for the first and last ad before publication to:

**Houston Association of REALTORS®**  
**Attn: Houston REALTOR® Advertising**  
**3693 Southwest Fwy.**  
**Houston, TX 77027-7597**

I agree to the above terms and understand that verbal agreements are non-binding

Authorized Signature	
Name/Title	
Date	

### QUESTIONS?

Email [advertising@har.com](mailto:advertising@har.com)