

2025 HAR BOARD OF DIRECTORS ELECTION
CANDIDATE VIDEO GUIDELINES

- You have the option to produce your own video or contact the HARTV department to record your video free of charge in the HARTV studio. The HARTV studio will include the use of the teleprompter.
- If you wish to use the studio, please contact video@har.com to schedule your video appointment before July 12th. We will not take appointments in the studio after July 12th.
- Your video should not exceed 2 minutes.
- Your video must consist of you, the candidate, speaking to the camera. Please do not submit a video of just a voiceover. You must be on camera delivering your message. B-roll and pictures are allowed to fill in gaps but you must be on camera throughout the video.
- **Your video may not include HAR's trademark or logo.**
- All videos must be submitted by July 12th at 5pm.
- We reserve the right not to post any videos that do not meet our production guidelines.
- If you have any questions, please contact Claudia Hernandez at claudia@har.com.