

Bob Hale Short Bio

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Bob Hale has been the President and CEO of the Houston Association of REALTORS® since 1988. Through Bob's leadership, HAR has grown to become the largest trade association in Houston and second largest local REALTOR® association in the country, with more than 40,000 residential and commercial members. Thanks to his vision and drive, HAR.com is the most frequently visited local website for real estate, with more than six million unique visitors each month. Bob has been named the Inman News Innovator of the Year, has been included on the Inman list of the most influential real estate people in the country every year since 2005, and has been ranked on the Swanepoel Power 200 every year it has been published, including ranking at No. 26 on this year's list, which was the highest ranking of any MLS executive. He was also honored to be included as a RISMedia Newsmaker Hall of Fame inductee earlier this year. He has been included as one of the 25 Most Influential People in American Real Estate multiple times by NAR's REALTOR® magazine, which said, "Hale is widely regarded as a visionary and a leader who puts his members' business needs first."