



HAR GLOBAL

SPONSORSHIP Opportunities

- • • **Position Your Brand at the Center of Global Real Estate Conversations**

- • • The award-winning **Houston Association of REALTORS® (HAR) Global Program** connects real estate professionals to international markets through education, engagement, and awareness. HAR offers flexible sponsorship options to help your brand gain valuable exposure year-round.



QUESTIONS? For more information, email sponsorships@har.com.

HAR GLOBAL

SPONSORSHIP OPPORTUNITIES



HAR GLOBAL DAY 2026

2026 HAR GLOBAL DAY SPONSORSHIP

PREPARE TO MEET THE GLOBAL MARKET – RIGHT HERE IN HOUSTON

HAR Global Day is a premier annual event designed to equip real estate professionals with the knowledge and tools to succeed in international transactions. As global investors increasingly focus on Houston and Texas, this event offers timely insights into international financing, market trends, and cross-border business strategies.

SPONSORSHIP INVESTMENT: (\$1,000) **LIMIT THREE SPONSORS**

INCLUDES:

- Two tickets to the event
- Three-minute speaking opportunity at some point during the day
- Display table and permission to distribute branded materials
- Opportunity to collect attendee contact information (via your own sign-up sheet, business cards, or raffle entry)
- Logo placement on all event promotional materials, including the HAR *Houston REALTOR®* magazine, 5-Minute REALTOR, and targeted email blasts
- Logo placement on social media post-event 'thank you'
- Logo present on HAR Global Website

GLOBAL DAY NETWORKING RECEPTION INVESTMENT: \$2,750 **EXCLUSIVE SPONSORSHIP**

Cap off Global Day by hosting an evening of connection and collaboration.

Date: TBD • Location: TBD

INCLUDES:

- Exclusive five-minute speaking opportunity during the reception
- Admission for two representatives from your organization
- Network with attendees (limited to two representatives from your organization)
- Display table and ability to distribute branded materials
- Opportunity to collect attendee contact information via your own sign-up sheet, business card collection, or raffle drawing
- Logo placement on all promotional materials and the HAR Global website

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SPONSORSHIP OPPORTUNITIES

EXCLUSIVE OPPORTUNITY!

CIPS ALUMNI NETWORKING RECEPTION – \$2,750



Date: TBD • Location: TBD

INCLUDES:

- Exclusive five-minute speaking opportunity during the reception
- Admission for two representatives from your organization
- Network with attendees (limited to two representatives from your organization)
- Display table and ability to distribute branded materials
- Opportunity to collect attendee contact information via your own sign-up sheet, business card collection, or raffle drawing
- Logo placement on all promotional materials and the HAR Global Website



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A LA CARTE SPONSORSHIP OPPORTUNITIES

Choose the opportunities that best align with your goals and budget.

Quarterly Global Webinars - \$250 (Four per year)

- Logo on all promotional materials and reminder emails, and HAR Global Website
- Three-minute speaking opportunity before each webinar begins
- Limited to one exclusive sponsor per webinar

Annual Global Survey - \$3,000

- Logo included in the numerous promotional ads, member survey results email and displayed next to the results on the HAR Global webpage
- Limited to one exclusive sponsor

Global Minute Video Series - \$500 per video (12 per year)

- Logo featured in all monthly videos
- Limited to one exclusive sponsor per video

Cover Feature: *Houston REALTOR®* magazine \$1,000 (exclusive opportunity)

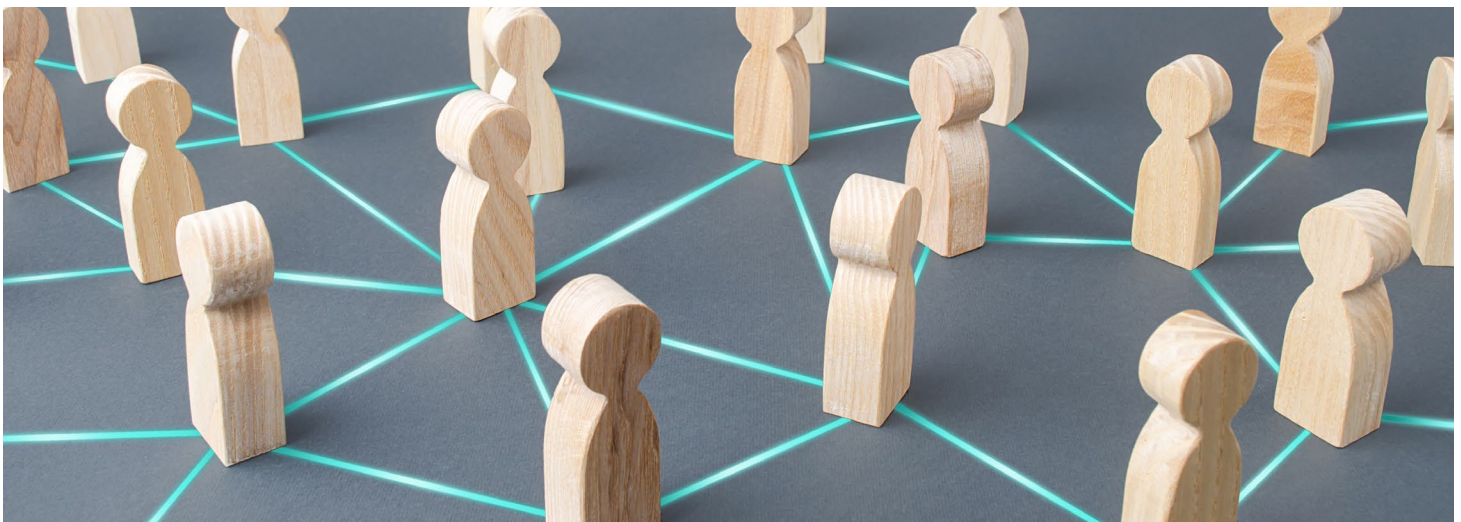
- Logo displayed in the annual Global cover story feature, date tbd
- Limited to one exclusive sponsor

Placement in Global Section of *Houston REALTOR®* magazine - \$250 (per placement)

- Logo included in monthly Global section
- Limited to one exclusive sponsor per month

Member Focus Monday Global Segment - \$1,000 (One per year • exclusive opportunity)

- Logo included on the global session
- Five-minute speaking opportunity during the broadcast



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SPONSORSHIP COMMITMENT

Company Name (As you would like it to be promoted): _____

Contact name: _____ Phone: _____

E-mail: _____ URL: _____

Company Address: _____

City: _____ State: _____ Zip: _____

SPONSORSHIP COMMITMENT LEVELS

GLOBAL DAY OPPORTUNITIES

Global Day Sponsorship - \$1,000

Global Day Reception - \$2,750

CIPS OPPORTUNITIES

CIPS Reception - \$2,750

A LA CARTE OPPORTUNITIES

Global Webinar - \$250

Global Survey - \$3,000

Global Minute Video - \$500

Houston REALTOR® Cover - \$1,000

Houston REALTOR® Global Section - \$250

#MFM - Global Segment - \$1,000

PREFERRED PAYMENT METHOD:

Payment by check, made payable to HAR

Credit Card (secure payment details to follow)

Please submit along with payment option to:

Houston Association of REALTORS® • Attn: Alexandra Sermon
3693 Southwest Freeway, Houston, TX 77027
Phone: (713) 629-1900 ext. 1294 • Fax: (713) 961-4869
alexandra@har.com

DO NOT SEND CREDIT CARD INFORMATION IN MAIL
OR ELECTRONIC MAIL.

Signature

I acknowledge that I have read and understand the rules and the regulations on the attached page, and I agree to the conditions, rules, and regulations therein. I also understand that HAR reserves the right to refuse applications for exhibit space or sponsorship. I understand that my application is not completed, and my space won't be reserved, without both payment and proof of insurance.

Authorized by: _____

On behalf of: _____

Date: _____

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