

THE HOUSTON ASSOCIATION  
OF REALTORS® PRESENTS

**HAR**  
com

# 2025 HOUSING SYMPOSIUM

NOVEMBER 25  
9:30 a.m. - 3:30 p.m.

Housing in the  
Houston area.  
Affordability and  
Inventory.

**The Houston Association of REALTORS® (HAR)** is hosting a housing symposium to address issues impacting housing in the Houston area, including affordability and inventory. HAR is unique in that we are not only a trade association, but we also run one of the most visited real estate websites in the country. For that reason, HAR has had a bird's eye view of the steep increase in home values and drastic decrease in housing inventory across the state of Texas. Whether looking to rent or purchase a home, consumers are facing affordability and availability, and our goal is to bring a collective of industry experts together to see what is being done and steps forward.

The housing symposium will feature a keynote speaker and panel discussions with experts who work in the housing space. Additionally, elected officials and community stakeholders will be invited to provide further guidance and promote collaboration. Each topic discussed will address key concepts surrounding housing and affordability, including accessibility, inventory, increasing costs to build in the area, credit worthiness and homebuyer assistance programs. This event will be member facing with opportunities for discussion after each panel, to ensure that real estate professionals in the Houston area are educated and engaged on these issues.

## QUESTIONS?

Contact Alexandra Sermon at (619) 874-5626 or [alexandra@har.com](mailto:alexandra@har.com).

# 2025 HOUSING SYMPOSIUM | Wednesday, Nov. 25, 2025

## SPONSORSHIP OPPORTUNITIES

### Signature Sponsor - \$10,000 | (Only 1 available)

- Opportunity to address the audience before a break.
- Prime booth placement
- Create a one minute promotional video to be played before designate speaking time
- Thank you and recognition in the November Houston REALTOR® magazine
- Logo in sponsor video played throughout the day
- Logo in 'Thank You' video post on social media, following the event
- Top-level recognition in all event materials
- Prominent logo placement on event signage
- Full-page ad in the event program
- Reserved seating for 10 guests

### Premium Sponsor - \$5,000

- Including custom QR code for your company.
- Thank you and recognition in the November Houston REALTOR® magazine
- Logo in sponsor video played throughout the day
- Logo in 'Thank You' video post on social media, following the event
- High-level recognition in all event materials
- Logo placement on event signage
- Half-page ad in the event program
- Reserved seating for 8 guests

### Housing Champion Sponsor - \$2,500

- Recognition in all event materials
- Logo placement on event signage
- Eighth-page ad in the event program
- Reserved seating for 4 guests

### Community Advocate Sponsor - \$1,500

- Logo placed on custom event signage (registration this way; buffet this way; sponsors this way; etc.)
- Logo and recognition at the all-important snack break table
- Thank you and recognition in the November Houston REALTOR® magazine
- Logo recognition in sponsor video played throughout the day
- Logo present in 'Thank You' video post on social media, following the event

### Housing Star Sponsor - \$1,000

- One 6' table
- Thank you and recognition in the November Houston REALTOR® magazine
- Logo recognition in sponsor video played throughout the day
- Logo present in 'Thank You' video post on social media, following the event

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# 2025 HOUSING SYMPOSIUM

Wednesday, Nov. 25, 2025

## SPONSORSHIP COMMITMENT

Company Name (As you would like it to be promoted): \_\_\_\_\_

Contact name: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ URL: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### SPONSORSHIP COMMITMENT LEVELS

Signature Sponsor- \$10,000

Premium Sponsor - \$5,000

Housing Champion Sponsor - \$2,500

Community Advocate Sponsor - \$1,500

Housing Star Sponsor - \$1,000

#### PREFERRED PAYMENT METHOD:

Payment by check, made payable to HAR

Credit Card (secure payment details to follow)

#### Please submit along with payment option to:

Houston Association of REALTORS® • Attn: Alexandra Sermon  
3693 Southwest Freeway, Houston, TX 77027  
Phone: (713) 629-1900 ext. 1294 • Fax: (713) 961-4869  
alexandra@har.com

DO NOT SEND CREDIT CARD INFORMATION IN MAIL  
OR ELECTRONIC MAIL.

#### Signature

I acknowledge that I have read and understand the rules and the regulations on the attached page, and I agree to the conditions, rules, and regulations therein. I also understand that HAR reserves the right to refuse applications for exhibit space or sponsorship. I understand that my application is not completed, and my space won't be reserved, without both payment and proof of insurance.

Authorized by: \_\_\_\_\_

On behalf of: \_\_\_\_\_

Date: \_\_\_\_\_

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